

2014 U.S. INCOME DISCLOSURE STATEMENT

Rank Category	Active Distributor Rank	Number of Distributors at this Rank	Percent of Active Distributors	Percent of All Distributors*	2014 Weekly Income for Active Distributors (US Dollars)			Months Active with Genesis PURE		
					High	Low	Average	High	Low	Average
Genesis	Star	369	5.019%	0.239%	\$896.86	\$30.00	\$143.41	64.5	0.4	12.0
	Star 300	2,178	29.625%	1.411%	\$2,472.00	\$30.00	\$64.20	93.4	0.1	13.8
	Star 900	2,357	32.059%	1.527%	\$3,767.40	\$30.00	\$260.70	93.0	0.5	16.9
Director	Silver Director	1,336	18.172%	0.866%	\$2,500.00	\$31.87	\$348.35	93.4	0.4	20.7
	Gold Director	498	6.774%	0.323%	\$2,540.69	\$96.10	\$612.22	93.2	0.5	24.3
	Platinum Director	230	3.128%	0.149%	\$3,444.11	\$426.60	\$1,072.41	85.9	0.8	31.9
Executive	Sapphire Executive	83	1.129%	0.054%	\$4,302.40	\$786.69	\$1,535.49	93.5	0.2	30.4
	Ruby Executive	134	1.823%	0.087%	\$6,033.00	\$1,005.98	\$2,016.82	97.2	1.0	35.6
	Emerald Executive	38	0.517%	0.025%	\$8,000.00	\$1,597.43	\$2,818.74	80.7	7.0	39.5
Diamond	Diamond	53	0.721%	0.034%	\$10,700.99	\$2,065.32	\$3,574.99	83.8	5.6	35.3
	Blue Diamond	52	0.707%	0.034%	\$22,003.58	\$2,625.88	\$7,663.29	101.4	15.1	50.0
Boardroom	Presidential	10	0.136%	0.006%	\$21,279.80	\$6,317.10	\$12,794.15	91.0	17.0	62.9
	Chairman	9	0.122%	0.006%	\$41,984.13	\$10,852.68	\$24,539.85	93.6	29.6	55.0
	Ambassador	4	0.054%	0.003%	\$51,962.42	\$20,126.88	\$27,531.50	93.6	91.0	93.0
	Crown Diamond	1	0.014%	0.001%	\$58,498.48	\$31,356.31	\$39,046.29	89.6	89.6	89.6
	Total	7,352	100.0%	4.763%						
					* Based on 154,355 as of End of Year 2014					

The income statistics represented in this document are for all active U.S. Genesis PURE distributors who were eligible to earn downline commissions in 2014. An "active distributor" is defined as a Genesis PURE distributor who was paid a commission during the period from January 1, 2014 to December 31, 2014. Distributors who were inactive in 2014 received no income. The average annual income for all U.S. active distributors in 2014 was \$3,593, and the median annual income for all U.S. active Distributors in 2014 was \$297. Out of approximately 9,715 active U.S. distributors that earned a commission in 2014, approximately 8,960 were still active at the end of the year. Note that these figures do not represent a distributor's profit, as they do not consider expenses incurred by a distributor in operation or promotion of his/her business. The figures above refer to gross income (total income before any expenses are deducted). The expenses a distributor incurs in the operation of his or her Genesis PURE business vary widely. Expenses for distributors can be several thousand dollars annually. You should factor in estimated expenses when projecting potential profits. Such operating expenses could include advertising and promotional expenses, product samples, training, travel, telephone and Internet costs, and miscellaneous expenses.

	Months with Earnings											
	1	2	3	4	5	6	7	8	9	10	11	12
Number of Active Distributors	1,828	1,212	835	583	399	379	302	290	232	195	251	846
Percentage of Active Distributors	24.9%	16.5%	11.4%	7.9%	5.4%	5.2%	4.1%	3.9%	3.2%	2.7%	3.4%	11.5%

The figures within this document are not guarantees or projections of your actual earnings or profits. Genesis PURE makes no guarantee of financial success. Success with Genesis PURE results only from successful sales efforts, which require hard work, diligence, skill, persistence, competence, and leadership. Your success will depend upon how well you exercise these qualities.